

Medical Staff

FOR THE MEDICAL STAFF OF EMORY HOSPITALS AND WESLEY WOODS CENTER

UPDATE



DECEMBER 2003

Medical Directors:

Harold S. Ramos, MD, ECLH
Robert B. Smith, III, MD, EUH
Joseph Ouslander, MD, WWC

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- EHC Strategic Initiatives
- New mitral valve procedure
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Did you know?

- EMORY HEALTHCARE exceeded its goal for the 2003 Heart Walk by raising \$382,000! See page 3 for a special thanks from President and CEO John T. Fox.
- The EUH Breast Imaging Center and the 1525 Breast Imaging Clinic of TEC now provide services in two new facilities designed to better serve patients. The 1525 Breast Imaging Clinic, previously located on the 3rd floor of the 1525 Building, now provides all breast screenings on the newly renovated 4th floor. The diagnostic services provided by the EUH Breast Imaging Center moved from 1365 Clifton Road, building B to the new Winship Center building.
- The hyperbaric unit at ECLH added a third chamber for treating patients who suffer from radiation-induced wounds, diabetic ulcers and carbon monoxide poisoning. To find out more information about the unit's services, please call 404-686-2288.
- The annual economic impact of our hospitals on the local and state economies is more than a billion dollars. EUH's annual impact is estimated to be \$1,022,867,516 annually, while ECLH has an estimated impact of \$703,172,459 and WWH an impact of \$90,723,435. The data is courtesy of the 2001 Georgia Department of Community Health.

EUH and ECLH make the grade with JCAHO surveyors

Physicians and staff at ECLH and EUH have reason to celebrate after receiving preliminary results from the Joint Commission on Accreditation of Healthcare Organizations. Both hospitals received accreditation with excellent marks.

EMORY HEALTHCARE CEO **John Fox**, compared the survey results to grades earned in school. He said, "Our review from JCAHO would graduate us Summa Cum Laude from any institute in America. We received A+ results from two teams of excellent surveyors, and what makes Emory's grades in both hospitals a true A+ is that once again neither hospital had a single Type I recommendation."

In other words, JCAHO didn't point out a single standard of insufficient or unsatisfactory compliance that would require immediate corrective action or follow-up monitoring. Instead, the hospitals were in full standards compliance.

Only 203 hospitals out of the 1,564 surveyed in 2002 (the last year for which JCAHO statistics are available) received full accreditation with full standards compliance, as did both our hospitals.

Fox also continued, "For both hospitals, this upholds a long tradition



William A Bornstein, chief quality officer, EHC; **Babs Hargett**, assistant administrator, EHC; and **John T. Fox**, CEO, EHC, celebrate the announcement of the preliminary JCAHO survey results.

Continued on back



Joshua Greenwood, plastic surgery, uses the new PICC order form and places it on the patient's chart on unit 11 at ECLH. The new form was piloted at EUH and has since been made available system-wide.

Long-term IV access

New PICC order form improves service to patients

Your patient needs long-term IV access, but several questions arise: "Should I use a PICC or a Midline?" "How do I make sure the procedure is prioritized for scheduling and billed correctly?"

To answer these questions and improve service to patients needing long-term IV access, **William Bornstein**, chief quality officer, EHC, met with representatives from the nursing and radiology departments to develop a solution – a new PICC order form. The PICC order form, initially piloted at EUH, was so successful it is now available for general use across the system at EUH, ECLH and WWC.

The order form helps guide physicians, physicians' assistants and nurse practitioners through the ordering process by first explaining the difference between PICC and Midline IV lines. A grid on the back of the form helps physicians decide which line is appropriate for a particular patient.

The new form also provides a space to indicate the number of lumens needed, the reason for the line placement and the expected discharge date. By providing all of this necessary information, physicians can help ensure radiology is able to prioritize the schedule and bill the procedure appropriately.

For more information, please page **Pam Sapp** (14017) or **Carolyn Holder** (14216) at EUH, or **Nancy Clardy** (22043) at ECLH.

Emory/Sibley Adult Congenital Cardiac Center

Diagnosing and treating adults born with heart defects

The Emory/Sibley Adult Congenital Cardiac Center is one of only a few medical centers in the U.S. – and the only one in Georgia – that specializes in the diagnosis and treatment of adults with congenital heart disease (CHD). It is a specialty, however, that is increasingly needed as the medical community is faced with what has been called an impending "flood" of adults with CHD.

Surgical advances developed over the past several decades have saved the lives of countless children born with heart defects. Thousands of people who, in earlier times, would never have lived past their childhood or teen years, now reach young adulthood. In fact, according to the Adult Congenital Heart Association (ACHA), there are currently about 750,000 adults with CHD in the United States, and the majority need on-going specialized care.

"As they grow older, these people can experience complex medical problems as a result of both congenital cardiac malformations and/or complications from pediatric repairs. And as adults, they often face issues such as pregnancy, employment and acquired illnesses more suitable to an adult medical setting. However, the complexities of their congenital cardiac defects and the sequelae of prior 'reparative' surgeries many of them have undergone are best understood by pediatric cardiologists who have extensive training in this area, said **Michael E. McConnell**, pediatric cardiologist at Children's Healthcare of Atlanta and co-director of the Emory/Sibley Adult Congenital Cardiac Center.

"That's why it's important for them to be seen by specialists who can put all these factors together," he said. We've found that a combined management team including both adult and pediatric cardiologists, echocardiographers, interventional cardiologists and electrophysiologists provides the multidisciplinary approach needed to diagnose and best care for this group of patients."

"It is not unusual for a patient to believe a heart defect was permanently 'fixed' in childhood, only to find out that is not the case when problems develop later in life," said **Wendy Book**, co-director of The Emory/Sibley Adult Congenital Cardiac Center.

She explains that patients seen at The Emory/Sibley Adult Congenital Cardiac Center present with a broad range of problems.

"These include uncorrected defects, the development of new lesions superimposed on an early repair, newly recognized congenital heart defects, complex arrhythmias, and pregnancy issues," she said. Adolescents with CHD sometimes develop 'adult' acquired cardiac problems such as atherosclerotic heart disease, heart attack or heart failure."

"Emory is in the forefront of treating the growing number of adult cardiac patients with congenital heart problems," said **Douglas Morris**, director of the Emory Heart Center. "The Emory/Sibley Adult Congenital Cardiac Center serves a very important need by providing this population with centralized care by specialists skilled in treating these often complicated and highly individual cardiac problems."

For more information, call 404-712-7968.

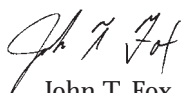
A message of thanks from John Fox

The 2003 HeartWalk on Saturday, Nov. 1, has come and gone, and we surpassed our goal of \$300,000. In fact, with the inclusion of the sponsorship money you raised from vendors and vendors' walkers, we raised \$382,500!! I am very proud of each and every one of you – you have really surpassed all my expectations.

The money you helped raise, both individually and through your teams, will help fight heart disease right here in Atlanta in our own excellent research and teaching facilities at Emory. As we also near the end of the calendar year, I look back on the major accomplishments we have made here at EMORY HEALTHCARE in 2003 – and the efforts you have shown from this fundraising activity will stand out for me as one of the most memorable accomplishments of the year.

You worked hard and many of you showed outstanding leadership and creativity. I hope you had fun. This event came at a difficult time with JCAHO for many of us – but that certainly did not hinder you.

Please thank all of your fellow walkers and team members and let them know how grateful I am for their support and assistance.



John T. Fox
CEO, EMORY HEALTHCARE

Lab testing, right at your doorstep

The Emory Medical Laboratory (EML) patient service center located in the Medical Office Tower of ECLH is available for use by any physician – community, hospital or TEC.

Because of the lab's convenient location within the hospital facilities, it is able to provide a wide variety of lab tests with a quick-turnaround time.

Features of the MOT medical laboratory include:

- Online results available through PowerChart (EML testing only)
- Courier services for reports and non-blood specimen pick-up
- Routine testing on a select test menu available within 6 hours
- Stat testing on a select menu of tests available within 2 hours
- Referral of specimens to a commercial lab if deemed necessary by managed care contract

The service center is located on the 8th floor of the MOT and is open Monday – Friday from 7:30 a.m. to 5:30 p.m. For more information, please call Priscilla Giella 404-712-5047.

People in the Spotlight

Ouslander to study management of falls in long-term care facilities

Joseph Ouslander, chief medical officer, WWC, is a co-investigator on a study to determine how to best manage and minimize the problem of nursing home residents falling at twice the rate of seniors living independently in the community.

The collaborative effort of the Emory Center on Health Outcomes and Quality, and the Emory Center for Health in Aging have been jointly funded by the Agency for Healthcare Research and Quality for \$375,775 to study the management of falls in long-term care facilities.

“The two-year project begins in January 2004, and will build on the Falls Management Program (FMP), which was a previous AHRQ-funded program that developed fall-related education strategies and standardized and computerized reporting forms” said Ouslander. “The goal of the newly-funded project is to rapidly disseminate the tools and products of the Falls Management Program into a real-world setting.”

Woodruff Leadership Academy announced

The Woodruff Leadership Academy was established last year as a way to grow tomorrow's leaders from the ranks of today's best. After the success of last year's academy, the program was continued and a new class of 24 fellows has been announced. Among the prestigious ranks are several physicians who represent Emory Hospitals, including:

Michael Fanucchi, chief of hematology/oncology, Winship Cancer Institute/ECLH

William Jackson, chief of emergency services, ECLH

Thomas Pearson, chief of renal transplantation and co-director of the kidney/pancreas transplant program

John Puskas, associate professor of cardiothoracic surgery

Mark Williams, director of the hospitalists program for EHS

Medical Staff UPDATE

Emory Hospitals
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EMORY HEALTHCARE

CRAWFORD LONG HOSPITAL
EMORY UNIVERSITY HOSPITAL
WESLEY WOODS CENTER

Mark Your Calendars!

Tuesday, Dec. 9, 4 p.m.

EU President James Wagner,
will speak to the EMORY HEALTHCARE
community in the Woodruff Health
Sciences Center Administration
Building auditorium.

Friday, Dec. 19-26

Hanukkah Meditations Available
ECLH, EUH, WWC pastoral services

Monday, Dec. 22

Christmas Worship Service
10 a.m. WWH Chapel
10:30 a.m. Budd Terrace Chapel
11 a.m. EUH Auditorium
11:15 a.m. A.G. Rhodes-Eventide
Noon ECLH Chapel
3:30 p.m. WW Towers dining rm

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JCAHO continued from front

of excellence recognized externally. This is validation of the great patient care EMORY HEALTHCARE staff provide every day.”

Babs Hargett, assistant administrator for Emory Hospitals, and **William Bornstein**, chief quality officer for EMORY HEALTHCARE, led the hospitals through the JCAHO survey, but both were quick to point out what an extraordinary team process it was. “The survey involved physician and staff participation on all levels,” said Hargett. “While the surveys themselves only lasted four days at each hospital, the preparation for the surveys has been ongoing since our last survey three years ago. Every single person in the organization gave 110 percent to make this survey a success.”

Bornstein said, “During this process, John Fox aptly dubbed Babs Hargett ‘wonder woman’ for her attention to detail and leadership of this survey process. In addition, we had a great core team that included **Mary Hart**, an EHCs nursing director; **Kathy Chesrown**, clinical performance improvement; **Valerie Bender**, director of quality at Wesley Woods; and **Ren Davis**, administrative consultant and co-chair of the ethics committee. This team orchestrated a superb performance by both Emory and Emory Crawford Long Hospitals.”

The JCAHO accreditation team got to see what so many of you make happen every day. Bornstein said, “I knew we’d be well prepared for the survey but even so, it was thrilling to watch our staff demonstrate the extraordinary quality of care we provide.”