



**EMORY**  
HEALTHCARE

# Emory University Hospital

**Community Health Needs Assessment  
Implementation Strategy Plan  
July 2016**

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Community Health Needs Assessment Implementation Strategy Plan**

In continuation of our commitment to the health and well-being of our community members, Emory Healthcare (EHC) and Emory University Hospital conducted a Community Health Needs Assessment. The report assessed the needs of the community served by Emory University Hospital (EUH) and Emory University Orthopaedics & Spine Hospital (EUOSH) using quantitative data and input from individuals representing the broad interest of the community. Using this report, EUH/EUOSH identified three primary health needs of our community:

- Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
- Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
- Increase the focus on preventative care and disease management for chronic conditions in the community and hospital staff and improve the health of the community and hospital staff with a specific focus on diabetes, mental health, cardiac/cardiovascular disease, stroke, and cancer

EUH/EUOSH developed the strategies below to outline how we plan to address the identified health needs of the community we serve. Through these strategies, EUH/EUOSH and EHC strive to improve the overall health of our community, while delivering the best possible care to our patients.

<b>Priority</b>	<b>Access to Care &amp; Community Collaboration</b>
<b>Strategy Statement:</b>	Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
<b>Major Actions</b>	
<ul style="list-style-type: none"> <li>● Expand outreach efforts by strengthening the CVS Minute Clinic partnership</li> <li>● Strengthen partnerships with large employers in Metro Atlanta to improve access to the community and promote health and wellness</li> <li>● Collaborate with Emory University on initiatives to improve the health of the community</li> <li>● Develop relationships with local places of worship to provide members with information on and access to EUH/EUOSH community outreach activities</li> <li>● Expand collaboration with post-acute and community based levels of care to expand access to supportive healthcare</li> </ul>	

<b>Priority</b>	<b>Community Awareness &amp; Education</b>
<b>Strategy Statement:</b>	Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
<b>Major Actions</b>	
<ul style="list-style-type: none"> <li>• Expand and enhance internal communication of existing resources and programs to equip providers and employees with the knowledge necessary to educate patients, employees, and the larger community on healthy behaviors and available resources</li> <li>• Strengthen communication and presence in the broader community to promote awareness of healthy behaviors and available resources</li> <li>• Standardize the message to community referral sources to ensure referral sources understand and utilize resources available through EUH/EUOSH to improve the health of their patients</li> <li>• Partner with local and national agencies to share knowledge, protocols, and expertise regarding Serious Communicable Disease management</li> </ul>	

<b>Priority</b>	<b>Preventative Care &amp; Disease Management</b>
<b>Strategy Statement:</b>	Increase the focus on preventative care and disease management for chronic conditions in the community and hospital staff and improve the health of the community and hospital staff with a specific focus on diabetes, mental health, cardiac/cardiovascular disease, stroke, and cancer
<b>Major Actions</b>	
<ul style="list-style-type: none"> <li>• Expand and strengthen community outreach efforts around stroke and cardiac/cardiovascular disease to promote preventative care activities and disease management</li> <li>• Expand community outreach efforts around cancer prevention, support, and survivorship</li> <li>• Expand community outreach efforts around transplant support and survivorship</li> <li>• Increase the focus on diabetes prevention and disease management</li> <li>• Expand internal outreach efforts at EUH/EUOSH around preventative care and disease management activities including examples such as smoking cessation, biometric screening, counseling/coaching through FSAP and spiritual health, and back injury prevention</li> </ul>	