

# EMORY HEALTHCARE

Applications due 11:59pm on Friday, September 8<sup>th</sup>, 2023

<https://www.emoryhealthcare.org/innovation-hub.html>

## EMORY HEALTHCARE INNOVATION RFA

REQUEST FOR APPLICATIONS  
PROCESS



# ANNUAL REQUEST FOR APPLICATIONS

## SUMMARY OF RFA INITIATIVE

In alignment with its mission, the Emory Healthcare would seek out innovations in care delivery.

The annual request for applications (RFA) is a mechanism for designing and implementing innovations to address actual and important problems encountered by care providers, patients and their loved ones, and represent urgent health challenges at Emory Healthcare.

The RFA is open to all faculty, staff, students, and trainees across Emory University and the Emory Healthcare System.

### The 2023 RFA seeks ideas to:

- Enhance Patient Access to and Experience with Emory Healthcare
- Leverage Automation to Enhance Clinical, Operational, or Administrative Efficiency
- Reduce Provider & Staff Burden
- Implement New Care Models that Improve Quality & Safety
- Drive Revenue Growth or Reduce Internal Cost



# THEMATIC AREAS FOR INNOVATION

WHAT ARE WE LOOKING TO SOLVE?

1

## **Enhance Patient Access to and Experience with Emory Healthcare**

*For Emory Healthcare to remain a prominent brand locally and nationally, we must seek ways to create new pathways and offerings to enhance patients' ability to access the care that we provide and ensure that the experience with Emory Healthcare is seamless, easy, and as efficient for them as possible. Ideas that seek to increase access to care that may or may not include brick and mortar visits and ways to improve how patients and their care givers experience receiving care are sought.*

2

## **Leverage Automation to Enhance Clinical, Operational, or Administrative Efficiency**

*Leveraging automation can take many forms: statistical models, clinical decision support tools, modules, applications, data visualization tools, or other mechanisms used to automate work done clinically, work done in working in/running clinical areas, or back-office functions to create needed efficiencies*

3

## **Reduce Provider & Staff Burden**

*Reducing the burden providers and staff face in providing care/performing daily tasks is of utmost importance to the leadership of Emory Healthcare. Ideas that can lessen the administrative or clinical burden we put on providers or staff. These can range from new workflows, automations, or the use of a novel technology/service*

4

## **Implement New Models of Care that Improve Quality & Safety**

*New models of care can be leveraged in the outpatient or inpatient environment to take an old care model and do something different to achieve the goals of increased quality and safety we could not achieve in the old model. This could range to how we treat chronic conditions, ways to reduce readmissions, ways to enhance hospital patient progression, or many other areas*

5

## **Drive Revenue Growth or Reduce Internal Cost**

*Given the financial challenges healthcare institutions across the country are facing, we are particularly interested in innovative ideas for generating additional revenue or reducing our internal cost structure. On the cost side, priority will be given to ideas to lower inpatient length of stay, although all ideas will be welcome and evaluated*

# SEEKING INNOVATIONS IN HEALTHCARE DELIVERY

SUBMIT YOUR IDEAS FOR INNOVATIONS TO CREATE VALUE AT EMORY HEALTHCARE

Up to ten applications will be selected for support, with a total budget allotted for all selected projects not to exceed \$350,000. Most proposals are expected to request funding in the range of \$25,000 to \$70,000 over a one-year period.

Please forward this announcement to your collaborators and others who might be interested in applying.

Questions? Please email [innovationrfa@emoryhealthcare.org](mailto:innovationrfa@emoryhealthcare.org)

2023 Emory Healthcare Innovation RFA	
Tuesday, August 1 <sup>st</sup> , 2023	Innovation RFA open for submission
<b>Friday, September 8th, 2023 (11:59pm)</b>	<b>Application Due Date</b>
November 2023	Finalists- Presentation to Leadership
January 2024	Funding Start

# PROPOSAL SUBMISSION CRITERIA

## 3 - PAGE STRUCTURE FOR ALL SUBMITTED INNOVATION PROPOSALS

Proposals should use the following section headings and adhere to a strict three (3) page limit, excluding references. Margins should be a minimum of 0.5" all around and font size no smaller than Arial 11 pt (aside from tables and figures). Please visit <https://www.emoryhealthcare.org/innovation-hub.html> for more information on how to submit your application. The proposal template is the **following**:

**Problem:** What problem(s) does the idea solve? Why is it a problem? Who is affected by and how large is the problem? How is the problem being dealt with today? How is this aligned with the EHIH RFA priorities?

**Technology/Intervention/ Process Description:** In one or two sentences, describe the innovation. Please be concise, but also clear. Use simple terms; assume the reader is not an expert in the field.

**Relevant Background and Prior Work:** Describe your individual or team experience as it relates to understanding the current problem and developing/implementing your proposed innovation.

**Proposed Project:** What are you proposing to do? How does the innovation (technology, intervention, or process innovation) work to solve the target problem? Tell us a little bit about the clinic or part of the Health System where you would propose testing your idea? How would this be implemented in the proposed setting? Give us a sense for the relative magnitude of your solution. Does your solution eliminate the problem, or does it partially solve it?

**Team:** List project lead and team, include operational sponsor.

**Innovation:** In one or two sentences, why is what you are proposing innovative?

**Milestones, Metrics, Impact and Hurdles:** What are the significant milestones and timeline during the grant period? (The term "grant period" refers to time during which the awarded grant money will be spent, or one year.) Include target dates for each milestone and use measurable milestones only.

Identify the quantifiable success metrics for this project. What specific outcomes will you be assessing?

**Alignment with Thematic Areas:** Tell us how your idea will both reduce provider/staff/patient burden and improve overall outcomes?

**Risks and Mitigation Plans:** What two to three specific hurdles or risks do you foresee that must be addressed for this project to succeed?

**Funding Request and Use of Funds:** For a one-year period, how much funding are you and your team seeking? What is the intended use of the funds? What business questions are you trying to answer and how will winning a grant help you find the answer(s) to these questions? Please be specific.

**Other Assistance Required:** For the proposed innovation to be successful, what other specific nonfinancial needs would you have?

*All proposals must have Operational Sponsor to assigned to mitigate implementation risks*