



Emory Johns Creek Hospital

**Community Health Needs Assessment
Implementation Strategy Plan
July 2013**

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In continuation of our commitment to the health and well-being of our community members, Emory Healthcare and Emory Johns Creek Hospital conducted a Community Health Needs Assessment. The report assessed the needs of the community served by Emory Johns Creek Hospital (EJCH) using quantitative data and input from individuals representing the broad interest of the community. Using this report, Emory Johns Creek Hospital identified three primary health needs of our community:

- Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
- Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
- Increase the focus on preventative care and disease management for chronic conditions in the community and improve the health of the community with a specific focus on obesity, cardiovascular disease, stroke, cancer, and mental health

EJCH developed the strategies below to outline how we plan to address the identified health needs of the community we serve. Through these strategies, EJCH strives to improve the overall health of our community, while delivering the best possible care to our patients.

Priority	Access to Care & Community Collaboration
Strategy Statement:	Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
Major Actions	
<ul style="list-style-type: none"> ● Expand the partnership with CanCare to promote health and wellness among cancer survivors and the overall community ● Expand and increase relationships with local churches to increase access and provide resources to underserved populations ● Create a culturally-friendly environment to reach the ethnically diverse population of our primary service area 	

Priority	Community Awareness & Education
Strategy Statement:	Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
Major Actions	
<ul style="list-style-type: none"> ● Expand and enhance internal communication of existing resources and programs to equip providers and employees with the knowledge necessary to educate patients and employees on healthy behaviors and available resources 	
<ul style="list-style-type: none"> ● Develop a program for business and community leaders that will communicate existing resources and programs of EJCH in order to promote a healthy community 	
<ul style="list-style-type: none"> ● Expand relationships with local churches to provide members with information on / access to EJCH community outreach activities 	
<ul style="list-style-type: none"> ● Utilize social media to promote available programs and resources 	

Priority	Preventative Care & Disease Management
Strategy Statement:	Increase the focus on preventative care and disease management for chronic conditions in the community and improve the health of the community with a specific focus on stroke, cardiovascular disease, obesity, cancer, and mental health
Major Actions	
<ul style="list-style-type: none"> ● Expand and enhance community outreach efforts around stroke to promote preventative care activities 	
<ul style="list-style-type: none"> ● Strengthen cardiovascular disease outreach and community education efforts to promote preventative care activities and disease management 	
<ul style="list-style-type: none"> ● Collaborate with schools to better communicate the value of good health beginning with childhood, with a focus on nutrition and exercise 	
<ul style="list-style-type: none"> ● Achieve and maintain accreditation of our cancer program from the Commission on Cancer to ensure that key elements of quality cancer care are provided to every cancer patient treated at EJCH 	
<ul style="list-style-type: none"> ● Collaborate with schools, non-profit organizations, and other healthcare providers to increase awareness and prevention of suicide 	