



Emory University Hospital

**Community Health Needs Assessment
Implementation Strategy Plan
July 2013**

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In continuation of our commitment to the health and well-being of our community members, Emory Healthcare and Emory University Hospital conducted a Community Health Needs Assessment. The report assessed the needs of the community served by Emory University Hospital (EUH)/Emory University Orthopaedics & Spine Hospital (EUOSH) using quantitative data and input from individuals representing the broad interest of the community. Using this report, Emory University Hospital identified three primary health needs of our community:

- Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
- Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
- Increase the focus on preventative care and disease management for chronic conditions in the community and hospital staff and improve the health of the community and hospital staff with a specific focus on diabetes, cardiovascular disease, stroke, and cancer

EUH/EUOSH developed the strategies below to outline how we plan to address the identified health needs of the community we serve. Through these strategies, EUH/EUOSH strives to improve the overall health of our community, while delivering the best possible care to our patients.

Priority	Access to Care & Community Collaboration
Strategy Statement:	Improve access to care in the community and collaborate with community partners to lessen the barriers to obtaining care
Major Actions	
● Expand the partnership with Metro Atlanta YMCAs to promote health and wellness	
● Expand outreach efforts by strengthening the CVS Minute Clinic partnership	
● Strengthen partnerships with large employers in Metro Atlanta to improve access to the community and promote health and wellness	
● Collaborate with Emory University on initiatives to improve the health of the community	
● Develop relationships with local places of worship to provide members with information on and access to EUH/EUOSH community outreach activities	
● Expand the relationship with the Clarkston refugee community to provide access to health care and education on social needs	
● Expand relationships with the Druid Hills community to improve the health of EUH/EUOSH's immediate community	

Priority	Community Awareness & Education
Strategy Statement:	Expand community awareness of healthy behaviors and available resources/care settings through education and community based programs
Major Actions	
<ul style="list-style-type: none"> ● Expand and enhance internal communication of existing resources and programs to equip providers and employees with the knowledge necessary to educate patients, employees, and the larger community on healthy behaviors and available resources ● Standardize the message to community referral sources to ensure referral sources understand and utilize resources available through EUH/EUOSH to improve the health of their patients ● Strengthen communication and presence in the broader community to promote awareness of healthy behaviors and available resources 	

Priority	Preventative Care & Disease Management
Strategy Statement:	Increase the focus on preventative care and disease management for chronic conditions in the community and hospital staff and improve the health of the community and hospital staff with a specific focus on diabetes, cardiovascular disease, stroke, and cancer
Major Actions	
<ul style="list-style-type: none"> ● Expand and strengthen community outreach efforts around stroke and cardiovascular disease to promote preventative care activities and disease management ● Increase the focus on diabetes prevention and disease management ● Expand community outreach efforts around cancer prevention, support, and survivorship ● Expand internal outreach efforts at EUH/EUOSH around preventative care and disease management activities including examples such as smoking cessation, biometric screening, counseling/coaching through FSAP and pastoral care, and back injury prevention 	